



Future Crew Records

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THE FUTURE SHAPE OF SOUND

Album 'MAD DNA MUD' out now!

Distributed by Genepool/Universal

www.thefutureshapeofsound.com



Space Age Gangster Soul, 60s Hip Hop, psychedelic Blues.



"A family of streetwise superheroes for a post apocalyptic world..." (Howard Male)
"More about the feet than the head...party-centric...music-first" (Mojo November 2004)

The Future Shape Of Sound are the world's finest makers of Space Age Gangster Soul according to founder Alex McGowan, who is the the main writer, producer and instrumentalist on their free-styling, retro-tastic debut album 'Mad DNA Mud'. Besides an extended family of like-minded musicians, the two main conspirators on the album are singers/rappers **Nuwella** and **Big Daddy Kai**. Ignoring trends and charts they have created their own musical universe where anything is possible..

You may recognise Alex' name from his work co-writing/co-producing **Martina Topley Bird's** album '**Quixotic**', which was nominated for a **Mercury prize in 2003** and had tracks used all over the world from TV programs such as US series **CSI Miami**, **C4's Pleasureland** to ads for **Toyota** and **Kenzo**. '**Quixotic**' was also released in the US in July 2004 on Chris Blackwell's **Palm Pictures**.

In addition, as a talented multi instrumentalist, engineer & songwriter Alex has worked with **Tricky**, **Josh Homme (QOTSA)**, **Stewart Copeland**, **JJ Jecalik (Art Of Noise)**, **Jhelisa Anderson**, **Duncan Bridgeman (1 Giant Leap)** to name but a few! Alex also achieved a good measure of success in his previous band **The Starseeds** with two critically acclaimed albums - '**There Is Enough For Everyone**' and '**Parallel Life**' the title track from which has been used by cult TV show '**Six Feet Under**'.

Nuwella and Alex met early 2003, Kenyan/ Canadian, Nuwella is currently recording not only with The Future Shape Of Sound, but also her solo album, which is being co-written by Alex and Big Daddy Kai alongside **Paul Herman** (co-writer of **Dido's** debut massive hit 'Thank You') and **Baby Ash** (also writes for **Kylie**). She's cheeky, sexy, black and beautiful with a powerful and sultry voice that grips you straight into the groove! This sassy little lady is destined for stardom there is absolutely no doubt about it.



Big Daddy Kai, respected crew **Nogun**. (rap against town - apart from being a exterior that definitely says appeared in several films and reality show, having got through to the final rounds, Big was considered too risky for live TV..



Hip Hop producer and main writer with Liverpool -isms & violence). A recognisable face around huge visual spectacle with a heart of gold and an "Don't Mess with me, brother!" BDK has also plays. More recently you almost found him on a well-known

Despite being a perfect representation of the album, the album title **Mad DNA Mud** is actually an anagram for 'Mum and Dad'. Looking a little like a member of the Clockwork Orange cast, Alex often feels like some mixed up DNA concoction for being Scottish but having grown up in Germany. His personality certainly sets the albums backdrop. Drawing inspiration from the 1960's and before, and with guest appearances on the album by wonderful Blues man **Son Of Dave (ex-Crash Test Dummies)** and the legendary **Earl Okin**, **Mad DNA Mud** is experimental, but not so obscure that you can't connect with it and dance around getting excited by a tune that sticks in your head, takes you out of your mind and often as not makes you laugh a little. This unconventional group is here to have some fun and push a few boundaries with the way they do things. 'Mad DNA Mud' is available in all major outlets

Live: The live band was completed in summer 2004 with **Erhard** on double bass and **Laura Fares** on drums. Since then TFSOS have played numerous shows in London including live performances on the influential **Charlie Gillett Show (BBC London)** and the anarchic **Joe Cushley 'Balling the Jack'** on **Resonance FM**. Supported by their dancer **Cat** and psychedelic and often humorous projections by visual artist **Mark Video (Feeder, Franz Ferdinand)**, who also shot the band's video to '**TFSOS Poem**', their look has been described as a family of street-wise superheroes for a post-apocalyptic world.

